



FOR RELEASE:

Thursday, April 30, 2009

ADI Group Creates New Position

FREDERICTON, NB (April 30, 2009) – Hollis Cole, CEO of ADI Group Inc., announced the addition of Noel Eustace (Jr.) to the ADI team. ADI Group created the new position of Manager of Marketing and Sales for ADI Systems Inc. (ASI) and Geomembrane Technologies Inc. (GTI), two of ADI's companies. This new position allows ASI and GTI to place greater emphasis on worldwide marketing and sales efforts.

Mr. Eustace comes to ADI with over 20 years experience in marketing, sales and business management, plus strong academic credentials (BBA, Acadia and MBA U. de Moncton). His background in sales management complements the strong technical abilities of existing staff at both ASI and GTI.

“As a leader in environmental technologies around the world, it is important to continue to broaden our base and expand into new markets. I am confident the skills Noel brings to ADI Systems and GTI will assist us in providing further value to our customers,” stated Mr. Cole. “The ADI team has consistently been a market leader, and we look forward to continued excellence on existing and future projects.”

The ADI group of companies offers a wide range of services including design-build, project and construction management services to industries and governments worldwide, plus planning, architectural design and consulting engineering. ADI has projects in 40 countries around the world and is positioned as one of Atlantic Canada's largest professional services/contracting firms.

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Photo available

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